



**maria squeri ART DIRECTION + GRAPHIC DESIGN**

mariasqueri.com | mariasqueri@gmail.com | 312.919.1517 | Chicago, Illinois

## education

### The School of the Art Institute of Chicago (SAIC)

Chicago, IL

Bachelor of Fine Arts

Major in Visual Communications

## skills

- Expert knowledge of the Adobe Creative Cloud, including InDesign, Illustrator, and Photoshop
- Expert knowledge of presentation design including Powerpoint and Keynote
- Highly skilled in concepting of ideas, brainstorming, ideation sessions, creative write-ups and mockups
- Specialties include branding and identity systems, social and digital content, website, print, presentation, information and environmental design, as well as photography and photo editing

## experience

### Art Director and Graphic Designer JAN 2020–PRESENT

Maria Squeri Art Direction + Graphic Design: CHICAGO, IL

- Working independently to provide highly personalized art direction and design services for a number of start up and local clients, including Lakehouse Partners Ltd., Union Dept., Crave It PR, Naturally Chicago, and the American Bitters Company
- Services include website, presentation, package design and branding, as well as new business pitch materials

### Senior Art Director MAR 2015–JAN 2020

FleishmanHillard: CHICAGO, IL

- Creative team member, collaborating with copywriters, account teams, other agency partners, and directly with clients
- Responsible for contributing creative ideas at every stage, including concepting, ideation sessions, and creative write-ups and mockups
- Creative work includes presentation, print, digital/social, and infographic materials, as well as all-inclusive brand campaigns for clients such as U.S. Army, Gatorade, Propel, Abbott, Quaker, Hershey's, and CDW
- Management of junior designers and creative interns, including training, mentoring and hiring

### Senior Designer AUG 2012–MAR 2015

Edelman: CHICAGO, IL

- Worked with design team, responsible for a wide breadth of work including new business pitch materials, marketing materials, billable client work, and internal design needs
- Collaborate closely with account teams and creative teams to bring concepts to life visually, bringing projects from concept to completion, including a large role in creating Edelman's first broadly implemented marketing campaign, Show Up Differently

### Freelance Graphic Designer SEPT 2011–JUL 2012

Life Fitness: SCHILLER PARK, IL

- Collaborate directly with the art director to layout and design various print pieces, including Life Fitness's internationally distributed annual 150+ page product catalog
- Various production duties include typesetting, image editing, photo retouching, table creation, keylining, and prepress file setup

### Graphic Designer/ Production Manager JAN 2010–AUG 2011

Nichols Display Group: WHEELING, IL

- Handle all graphic design and production coordination responsibilities for an exhibition design company
- Work closely with clients through entire design process; including supervising graphic layout, choosing hardware structures, and determining signage materials and printing process